

Unit 1d, Low House Business Centre, Windermere, Cumbria, LA23 3NA

## **Our Vision**

At Matson Ground, we aim to be responsible stewards of our organic farmland, woodland and our residential and commercial properties, enhancing the conservation value of land, promoting biodiversity and ensuring positive engagement with customers, clients, employees and the local community.

## **Our Mission**

- 1. To manage our land in pursuit of environmental sustainability.
- 2. To support the local community and provide rural workspaces.
- 3. To provide high quality accommodation for local residents.
- 4. To provide excellent holiday accommodation and holiday experiences for visiting guests.
- 5. To create opportunities for local services and small businesses.
- 6. To be a responsible employer.

## **Our Core Values**

- 1. Environmental and sustainable land stewardship is at the heart of all we do.
- 2. We provide opportunities for the community.
- 3. Preserving nature and wildlife, respecting the local environment, and sharing it with others is important to us.
- 4. We consistently meet the changing needs of the whole Matson Ground landscape.
- 5. We value Matson Ground as a special place to live, work and visit: for now, and for future generations.