



Unit 1d, Low House Business Centre, Windermere, Cumbria, LA23 3NA

## Our Vision

Matson Ground is a family run estate in the Lake District. We aim to be responsible stewards of our farmland, woodland and our residential and commercial properties, enhancing the conservation value of land, promoting biodiversity and ensuring positive engagement with customers, clients and the local community.

## Our Mission

1. To manage our land in pursuit of environmental sustainability.
2. To support the local community and provide rural workspaces.
3. To provide high quality accommodation for local residents.
4. To provide excellent holiday accommodation and holiday experiences for visiting guests.
5. To create opportunities for local services and small businesses.
6. To be a responsible employer.

## Our Core Values

1. Environmental land stewardship is at the heart of all we do.
2. We provide opportunities for the community within the estate.
3. Preserving nature, respecting the local environment and sharing it with others is important to us.
4. We consistently meet the changing needs of the estate.
5. We value the estate as a special place to live and visit: for now and for future generations.